

# Platinum International Holding Corp., Anlong International Group & Matrix Watches unveils the first Innovative Multi Media Watch in the United States.

For Immediate Release

*Parent Company Matrix Watches, Inc. the leader in home & office electronic innovations introduces the first and only Multi-media watch to the United States. Matrix Watches provides the US market with the ability to have a watch that plays WMA, MP4 & MP3 audio files, converts AVI and WAV files to HD format and with an FM Radio recorder, voice recorder, pictures storage and has e Books capability all in one innovative watch. ([www.myewatch.com](http://www.myewatch.com))*

**Miami, Florida (PRWEB) October 11, 2007** - - The consumer will have the ability to store their favorite WAV, MP4 & MP3 music files, watch their favorite AVI & WAV full length movies and music videos in HD formats. The consumer will also have the ability to use the FM radio feature with FM recorder, share picture files and use their Voice Recorder. The business consumer will have the ability to store business documents through our e Book functionality as well.

"Unveiling eWatch will enable us to tap into a market full of MP3 players, iPods, PDA and portable players, all put together in one innovative watch with an extraordinary blend of Technology and Fashion " said Miguel Gomez, Director of U.S. Sales - - Matrix Watches. We're truly looking forward to working with Platinum Holdings and Anlong International as we continue to expand our line of watches"

Matrix Watches, Inc. sole U.S Distributor has been in the electronics industry for over 20 years with 10 years experience in component design and info-structure. The company takes a lot of pride in being innovative with it's approach to quality engineering and has years of experience with high end design firms. "Their experience and high end technology approach will allow eWatch to grow and continue to offer consumers with the best technological wrist watch on the market today" said Harold K. Vaca, Director of Northeast Sales - - Matrix Watches.

By unveiling the eWatch to the market and our continued engineering, we will allow the technology user, audio enthusiast and youthful market the ability to stay entertained in their lives without carrying any extra devices. Said Annil Ryan, CEO - - Platinum Holding Corporation.

ABOUT Platinum International Holding, Inc.

Platinum International Holding Corporation is a 6 year old company registered in the State of Florida, United States of America. A Solution Providers and Partners for AMD, Cisco, Intel, Microsoft, IBM, Sony and Samsung. President and CEO Mr. Annil Ryan, has been a leading Consultant in the Consumer Electronics Industry for the last 15 years and has worked with leading manufactures on a wide verity of consumer electronics products in USA, Canada, China, Taiwan, Japan, South America, and the Caribbean. Over the years Mr. Ryan's work has been show cased on CES and Global Sources shows worldwide.

ABOUT Anlong International Group Co., Limited (China)

Anlong International is a leader in technology innovations with a wide array of product development and the creator and manufacture of the multi media watch eWatch. With years of engineering and high tech production plants in China they have lead their industry in manufacturing electronics and the technology field. All while providing exclusivity rights to eWatch and all related upcoming product line for Research & Development and Patent Holdings to Platinum International Holdings, Corporation.

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